

# CRAZY DAISY MARKETING

April 2018



## FACE IT - FACEBOOK IS THE NEW PHONE BOOK

### THE PROOF IS IN THE PUDDING

My daughter is graduating college in a few weeks. She will graduate as a Registered Nurse and has already taken a job offer. Before the end of the year, she will have moved into her first apartment. One of her many goals in life is to build her own home someday. She is 22 years old.

She has never used a phone book and barely remembers what one looks like. I asked her how she would find a mechanic, plumber, landscaper or an Architect. She said "google and facebook." When I was more specific and asked her where she would find a recommendation, she said "facebook."

Think of the products and services your company provides. Will she need them someday? When she does, will she find you?

---

I see my friends on facebook asking for recommendations all the time. The divided world we live in today is also just as divided about liking or not liking facebook, but I truly believe your business needs to have an active presence on this social channel in order to thrive.

I would go to your facebook page before your website. A website is basically a nice looking brochure full of kudos. Your facebook page is more personal and I always look for conversations and interactions with others on a social page.

---

No time to actively manage your facebook page?  
No worries... I got you!

### HOW I CAN HELP YOU

I specialize in assisting small businesses who lack the resources, time and/or knowledge to navigate the world of marketing on the web.

My mission is simply to create engaging content on your website and social feeds in order to promote your products or services.

Save the aggravation and cost of an employee. Instead - outsource and hire me - your personal marketing manager!

### WHAT IT WILL COST YOU

Click to my website for a complete list of prices based on your needs. From social media management to newsletters and sales brochures to full website and logo design - the prices cater to small business and there is no long term obligation.

### CUSTOM OPTIONS

If you want to talk options and possibilities, feel free to reach out to me. I'd be happy to chat over coffee.

Consultations are always free!

Fill out the contact form on my website and I will get ahold of you!

### CONTACT ME

Shelly Straub  
Your personal Marketing Manager  
Central New York

[www.crazydaisymarketing.com](http://www.crazydaisymarketing.com)

